TIMOTCA

Proclaims

September 23rd Citizen of the World Day

Laguna Beach, CA

Inspired by the words of the great philosopher, Socrates, who stated, "I am not an Athenian, or a Greek, but a Citizen of the World" and by the iconic lyrics of John Lennon's, Imagine.... "Imagine all the people sharing all the world" The International Museum of Twenty-first Century Arts, (TIMOTCA), proclaims September 23, 2012 "Citizen of the World Day".

Founded in 1980, TIMOTCA is a non-profit organization whose goal is to foster peace and cultural understanding through the universal language of art and to establish the world's first global center for the visual and performing arts representing every country, territory, colony, island group and as many cultures as possible. To date, over 60 countries have accepted TIMOTCA's invitation to participate.

TIMOTCA's Permanent collection of original paintings, featuring the world's most celebrated artists officially selected to represent their respective countries in TIMOTCA's global cultural program, has been organized as the Art Beyond Borders Exhibition. Under the patronage of UNESCO, Art Beyond Borders premiered at United Nations Headquarters and was exhibited in Paris and Lisbon and in cities across America. The 2012 Art Beyond Borders Exhibition will be presented at the United Nations under the patronage of the United States Mission to the United Nations.

The United Nations World Tourism Organization (UNWTO) reported international world travelers reached a record 980 million in 2011 and, according to Art and Tourism there are approximately 300 million annual travelers to cultural destinations. TIMOTCA plans to create the ultimate cultural destination with the establishment of the TIMOTCA Centre – bringing together people from every walk of life and from every country to share the creative spirit found everywhere on earth.

Expanding on TIMOTCA's Goodwill Ambassador for Peace program, TIMOTCA joins with the International Institute For Peace Through Tourism (IIPT) in the belief that every traveler is potentially an "Ambassador for Peace".

IIPT is a nonprofit organization dedicated to fostering and facilitating tourism initiatives which contribute to international understanding and cooperation, an improved quality of environment, the preservation of heritage, and through these initiatives, helping to bring about a peaceful and sustainable world.

Everyone is encouraged to adopt the IIPT Peaceful Traveler Credo which was inspired by the IIPT First Global Conference: Tourism – A Vital Force for Peace nearly 25 years ago and promotes responsible travel by encouraging respect for hosts and the environment. It has been spread across the travel and tourism industry worldwide. www.iipt.org

Please join TIMOTCA and IIPT in celebrating Citizen of the World Day on September 23rd by becoming a Citizen of the World, joining such notables as John F. Kennedy, Itzhak Pearlman, Angelina Jolie, Bono, Bill and Melinda Gates, Richard Branson and Jeff Skoll to name a very few." Lend your voice in the promotion of peace and cultural understanding at this most critical time in world history.

For further information and to become an official TIMOTCA Citizen of the World please visit www.timotca.org.

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